

On The Bit Meeting – July 2017

OTB Meeting Minutes, July 2017

Meeting called to order at 7:10. Ginka read the minutes.

Present were: Ginka, Anna, Connie, Don and Karin Robbins, Kelly, Tom, Stephanie, Jessica, Mary Lynn.

Treasurer's report (Tom):

Tom passed around a spreadsheet with an analysis going back to March. Current balance is \$3840.98. We made \$30 on the colic seminar, and received \$50 from RMDS. There were \$63.64 in merchant fees from using our Square account. Kelly moved to accept, Anna seconded.

Old Business:

Schooling Show:

Jessica's update: Jessica presented the judges contract. Judge will cost \$250 plus food, lodging and travel costs including a \$35 per diem fee. Lessons will be \$50 per lesson if minimum of 6 rides. Ginka will review and sign the venue (Spur Ridge) contract. \$250 of spur ridge fee will be donated; remainder to be owed is \$100. We held two show committee meetings.

Donations: Need to get to Jessica by Wednesday July 19th. We are planning on a silent auction. We are going to include horse cookies with the entry packets, and Mary Lynn is preparing cold carrots. Silent auction: Anna and Connie mentioned several donations that they have obtained. Anna suggested that we have minimum bids especially because many of the items are valuable and we should do our best to capitalize on these generous gifts. Tom moved we have the minimum bids set as 40% of value. Stephanie seconded. Anna and Karin suggested that we include the value of the item and Karin suggested we could do a suggested minimum bid. We can ask donors for desired minimum bid, and if they don't provide it, the person who obtained the bid can provide one. Stephanie suggested that we include bios of lesson etc. donators, and put gift in some sort of frame.

In terms of food vendors, Mary Lynn said that Bear Bait is busy that day. Kelly will contact double dubs. Kelly called during the meeting and he said he can be there from 7 to 2. Kelly will make sure he has coffee too, if not she has a big commercial coffee server she can bring.

We will provide lunch for volunteers that are there for half a day or more. They can order from Dubs and he can invoice us. Shout out to people to come out to help pick rocks. We will hold a meeting from 5-6 on Friday before the show for a volunteer meeting. Then at 6 p.m. we will set up the arena etc.

Entries: Quite a few coming in, including some from 6 hours away. Folks heard about it through RMDS. Should have some new participants.

Anna is printing the tests.

Stephanie asked about lodging for the judge. She offered a room at her home for the judge. Kelly and Tom will ask the AmericInn to donate the room.

Remind folks to sign up for clinic with the judge. Talk to Connie or Jessica.

Anna had suggested having rides video-taped for learning purposes. Mary Jung will be out of town for the show. Stephanie will ask around. Ginka has a camera. Don can bring a standing tripod.

Jessica has contacted the fire dept. She asked whether we should ask Irina if she'd like to be on call. But she may be showing too. Do we need a farrier on call? Anna questioned whether folks would expect a farrier on call for a schooling show? Connie suggested we could list some farriers as on-call in the program.

Anna asked whether we have all the volunteers we need for key tasks. Jessica indicated we have 8 volunteers. Stephanie asked whether she should ask Denise to help with the front desk again. Kelly can help with check-in too. Tom will help with scoring.

Ginka said RMDS still does not have the link up on the calendar with our prizelist and entry form. Jessica suggested that we therefore be refunded since the deadline for entries is almost upon us.

Stephanie inquired as to whether we need a specified lunge area? Jessica indicated that the outdoor arena should be spacious enough. Stephanie mentioned that one issue last year was not enough warm-up time given that we got behind schedule. Anna mentioned it would be nice to schedule such that horses have at least a couple of minutes to warm up in the dressage arena prior to their actual test. Stephanie suggested that we ask Julie how much time she would like between tests to talk to riders to assist with scheduling. We want this to be a positive experience!

Don inquired as to how many trailers might expect to come in? Might be confusing given the construction etc. as to where to park. Anna concurred; probably should have one of the volunteers coordinate parking in the morning.

Derby Party:

Stephanie checked, and the Wildcatter is not available for the Derby day in 2018 due to construction. Gateway center might be available but might be more expensive. Karin inquired as to whether any of the hotels have ballrooms? Stephanie will look into alternative venues.

Jubilee Days Beer Tent:

Volunteers needed from 10-1. Jessica, Anna and Ginka volunteered.

Seminar on lameness with Steve Foxworth:

Connie talked to Nell and Steve would likely come up for seminar. We need details on cost and the content. Stephanie will talk to Nell to figure out costs and options. Kelly also has a contact (Nell Hanley) who could possibly give a seminar on horse foot anatomy if we are interested.

New Business:

Clinics:

Julie Leiken August 12th and 13th. Contact Ginka if want to reserve a space.

Nell Foxworth will likely be back in August sometime; Stephanie will update.

Etc.

Mary Lynn mentioned that we haven't done much community service to date. Perhaps we could do a helmet safety day with a concussion focus? There is a national helmet day in September? Karin mentioned maybe we could have a booth at the Thursday market at Undine one day. Peggy McCracken is contact. Karin also suggested Dog Days in the Park on August 27th. USEF has a helmet safety video. Mary Lynn suggested we form a small committee to research.

Stephanie also suggested a Christmas tree for the Art Museum. It could be horse themed. Murmurs of excitement and agreement ensued.

Kelly motioned to adjourn at 9:01 p.m. Stephanie seconded.

On The Bit Meeting – June 2017

June OTB Meeting Minutes

Meeting held June 6th at Altitude Chophouse.

Meeting called to order at 7:22 p.m.

Present were Ginka, Anna, Stephanie, Kelly, Tom, Jessica, Mary Lynn.

Ginka read the minutes.

Jessica moved to accept the minutes. Stephanie seconded.

Treasurer's report (Tom): Current balance is \$3749.40. Balance has decreased some from last month due to Derby party. Next Derby party need to estimate better for taxes and gratuity and additional wildcatter staff costs (approximately \$250). Amount lost from budget was \$789. Motion to accept report by Kelly; seconded by Jessica.

Old Business:

Derby Party:

Discussion about party: Kelly's feedback from 5 attendees she heard from was that we could have charged more money. Other feedback was: nice venue, good food, fun to dress up. Stephanie emphasized we need advanced ticket sales. We could do the same price as this year in advance, and \$10 more at door. But word is out now. Anna questioned whether it would be a better strategy to not raise prices so we remain inclusive. Steph mentioned we could include music (bluegrass band?) next time. Group agreed was a great party! Consensus was we should try again next year to try to make it profitable. Could do a mailer to chamber members a couple of months ahead of time with a save-the-date. We should also start planning earlier (January). Let's reserve the wildcatter now! Anna moved to have Steph reserve. Tom seconded. Would be nice to be able to better separate out how much money was made off betting cards. Stephanie indicated that she heard that people liked the diversity of the attendees.

Schooling Show:

We have insurance for the show and a prize list. Jessica mentioned that we could attach the prizelist to the RMDS entry form. Stephanie will send Jess the appropriate form. Connie has contacted Julie Haugen for contract. Jessica is working with owners of Spur Ridge for contract. Jessica suggested next Tuesday at 7 p.m. June 13th at Altitude for a show meeting. We need to start soliciting sponsors. Ginka has a flyer with club information. Jessica will send an email with sponsorship category proposal. Stephanie: we need to think outside box in terms of sponsors/support. Can't always rely, for example, on Premier. It would be nice if everyone could try to reach out to some new sponsors. Jessica will do show management the day of the event. Jessica will bring a pdf sign-up sheet for tasks. The leftover ribbons are at Stephanie's house. She will inventory. May need more of some places (first and second). Stephanie mentioned that we shouldn't rely on the tack room for the prizes all the time. Could ask other places. Anna suggested prizes are not necessary for a schooling show. Ginka asked whether we should include prizelist as an attachment for \$20 charge on RMDS. Ginka will email to Beth when she receives joint file from Jess. Anna mentioned we should reach out to CO people (folks we have made personal contacts with) to market the show more. Ginka: Do we need an early sign-up for the clinic the next day? Bottom line: big thing is volunteers and sponsors. Arena from Windy Wyoming? Food truck? Notify vet and emergency services about event.

Chamber Business alliance:

Our membership expires around the end of this month. Kelly will find out the exact date. Do we want to continue? Tom thought it was a good resource for the Derby party. Jessica indicated the email list was helpful but probably not super critical to host a business after hours. Tom: The benefit of being a member of the business community goes beyond obtaining new members, as it could benefit us when soliciting sponsorships. Mary Lynn moved we join for the next year. We could do a trial year. Jess seconded. Cost would be \$299 per year.

Colic seminar:

The colic seminar will be held tomorrow, June 7 at 7 p.m. at Spur Ridge. We discussed who would bring which beverages and snacks.

New Business:

Ginka: Shall we set up a date to watch On the Levels? Stephanie mentioned summer is super busy. We can revisit in the fall.

Kelly: Beer tent volunteers for Jubilee Days? Jessica volunteered. Saturday a.m. July 15th. 10 – noon.

Clinics? Julie Leiken will be in Laramie for a clinic during July 1, 2 or the weekend before. Cost would be \$70 for 50 minutes. She could come to Spur Ridge if there is interest. If interested in riding, please let Ginka know asap.

Connie suggested we could do another educational event with Nell Foxworth's husband, who is a farrier, focused on equine lameness prevention? We would need to figure out specific costs and the desired focus.

Tom proposed we adjourn at 8:55 p.m. Kelly seconded.

Humbly submitted by Anna Chalfoun

